

This Privacy Policy describes how www.weeksleo.com (the "Site" or "we") collects, uses, and discloses your Personal Information when you visit from the Site.

Contact

After reviewing this policy, if you have additional questions please contact us by e-mail at support@weeksleo.com or by mail using the details provided below:

Weeks & Leo Co Inc, 2075 Northwest 92nd Court, Clive IA 50325,
United States

Collecting Personal Information

When you visit the Site, we collect certain information about your device and your interaction with the Site. We may also collect additional information if you contact us for customer support or submit data via a form. In this Privacy Policy, we refer to any information about an identifiable individual (including the information below) as "Personal Information". See the list below for more information about what Personal Information we collect and why.

- Device information
 - **Purpose of collection:** to load the Site accurately for you, and to perform analytics on Site usage to optimize our Site.
 - **Source of collection:** Collected automatically when you access our Site using cookies, log files, web beacons, tags, or pixels
 - **Personal Information collected:** version of web browser, IP address, time zone, cookie information, what sites or pages you view, search terms, and how you interact with the Site
- Customer support information
 - **Purpose of collection:** to provide customer support.
 - **Source of collection:** collected from you
 - **Personal Information collected:** any information provided via forms or email

Minors

The Site is not intended for or directed to individuals under the age of 18 years old. We do not intentionally collect Personal Information from children. If you are the parent or guardian and believe your child has provided us with Personal Information, please contact us at the address above to request deletion.

Sharing Personal Information

We may share your Personal Information with service providers to help us provide our services and fulfill our contracts with you, as described above. For example:

- We may share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Behavioural Advertising

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For example:

- We may use Google Analytics to help us understand how our customers use the Site. You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.
- We may share information about your use of the Site and your interaction with our ads on other websites with our advertising partners. We may collect and share some of this information directly with our advertising partners, and in some cases through the use of cookies or other similar technologies (which you may consent to, depending on your location).

For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page

at <https://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

- BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <https://optout.aboutads.info/>.

Using Personal Information

We may use your personal Information to provide our services to you, which includes but is not limited to: offering products for sale and keeping you up to date on new products, services, and offers.

Cookies

A cookie is a small amount of information that's downloaded to your computer or device when you visit our Site. We use a number of different cookies, including functional, performance, advertising, and social media or content cookies. Cookies make your browsing experience better by allowing the website to remember your actions and preferences (such as login and region selection). This means you don't have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it's their first time visiting or if they are a frequent visitor.

We may use cookies to optimize your experience on our Site, to provide our services, and for reporting and analytics. The length of time that a cookie remains on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies last until you stop browsing and persistent cookies last until they expire or are deleted. Most of the cookies we use are persistent and will expire between 30 minutes and two years from the date they are downloaded

to your device.

You can control and manage cookies in various ways. Please keep in mind that removing or blocking cookies can negatively impact your user experience and parts of our website may no longer be fully accessible.

Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser controls, often found in your browser's "Tools" or "Preferences" menu. For more information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser's help file or through such sites as: www.allaboutcookies.org.

Additionally, please note that blocking cookies may not completely prevent how we share information with third parties such as our advertising partners. To exercise your rights or opt-out of certain uses of your information by these parties, please follow the instructions in the "Behavioural Advertising" section above.

Do Not Track

Please note that because there is no consistent industry understanding of how to respond to "Do Not Track" signals, we do not alter our data collection and usage practices when we detect such a signal from your browser.

Changes

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

Complaints

If you would like to make a complaint, please contact us by e-mail or by mail using the details provided under "Contact" above and appropriate action may be taken in a timely manner.

Last updated: *May 3, 2022*